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**UNITED STATES DISTRICT COURT
FOR THE CENTRAL DISTRICT OF CALIFORNIA
WESTERN DIVISION**

IN RE SNAP INC. SECURITIES
LITIGATION

Case No. 2:17-cv-03679-SVW-AGR

CLASS ACTION

This Document Relates To: All Actions.

**MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT OF
CLASS COUNSEL’S MOTION FOR
AN AWARD OF ATTORNEYS’ FEES
AND LITIGATION EXPENSES**

Date: February 22, 2021
Time: 1:30 p.m.
Courtroom: 10A, 10th Floor
Judge: Hon. Stephen V. Wilson

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1 **I. PRELIMINARY STATEMENT**

2 Following nearly three years of dedicated litigation efforts and just weeks before a
3 rare securities class action trial was scheduled to commence, Class Counsel, Kessler Topaz
4 Meltzer & Check, LLP, successfully negotiated a settlement of the Action with Defendants.¹
5 If approved by the Court, the Settlement will resolve this contentious litigation in its entirety
6 in exchange for \$154,687,500 in cash. The Settlement not only eliminates the risks of
7 continued litigation—e.g., the possibility of an adverse ruling for the Class on the SAC
8 Defendants’ motions for summary judgment or the Ninth Circuit’s grant of the Rule 23(f)
9 Petition seeking appellate review of this Court’s Class Certification Order (both pending
10 when the Settlement was reached), and the uncertainties, delays, and expense of trial and
11 post-trial appeals, but it also represents a substantial percentage of the Class’s maximum
12 potential aggregate damages as estimated by Class Representatives’ damages expert.² By
13 any measure, the Settlement is an excellent result for the Class.

14 As detailed in the Nirmul Declaration, Class Counsel—as the sole Court-appointed
15 counsel for the Class—vigorously pursued this Action from its outset and was actively
16

17 ¹ All capitalized terms not defined herein have the meanings ascribed to them in the
18 Stipulation and Agreement of Settlement dated March 20, 2020 (“Stipulation”) (ECF
19 No. 368-3) and in the accompanying Declaration of Sharan Nirmul in Support of (I) Class
20 Representatives’ Motion for Final Approval of the Proposed Settlement and Plan of
21 Allocation; and (II) Class Counsel’s Motion for an Award of Attorneys’ Fees and Litigation
22 Expenses (“Nirmul Declaration”). The Nirmul Declaration is an integral part of this
23 submission and, for the sake of brevity herein, Class Counsel respectfully refers the Court
24 to the Nirmul Declaration for a detailed description of, among other things, the procedural
25 history of the Action and Class Counsel’s extensive litigation efforts on behalf of the Class
26 (¶¶ 20-213); the negotiations leading to the Settlement (¶¶ 214-23); and the risks of
27 continued litigation (¶¶ 225-51). Citations to “¶ _” herein refer to paragraphs in the Nirmul
28 Declaration and citations to “Ex. _” herein refer to exhibits to the Nirmul Declaration.

² Class Representatives’ damages expert estimates the Class’s maximum potential
aggregate damages to range from approximately \$1.147 billion to approximately
\$2.4 billion, assuming a total victory at trial on all aspects of liability and damages.
Accordingly, the aggregate \$187.5 million in settlement proceeds obtained through the
Federal and State Settlements represent approximately 7.8% to 16.3% of the Class’s
maximum potential aggregate damages—a recovery exceeding the median recovery in
recent securities class actions with comparable damages by *many multiples*. See *infra*
Section II.D.1.

1 preparing for trial when the Settlement was reached. Among its efforts, Class Counsel
2 directed a far-ranging investigation, resulting in two detailed complaints (and briefing on
3 motions to dismiss and a motion for interlocutory appeal), pursued myriad sources for
4 document discovery, including propounding document subpoenas on 20 third parties and
5 moving to compel Defendants' production of documents on two separate occasions, and
6 successfully negotiated with the DOJ for a limited stay to ensure that fact discovery would
7 not be at a standstill pending the completion of the government's investigation. ¶¶ 28-182.
8 As a result of these efforts, Class Counsel obtained, reviewed, and analyzed more than
9 1.97 million pages of documents. ¶ 104. Class Counsel also steered the depositions of
10 17 fact witnesses—including the depositions of the four individual SAC Defendants, Evan
11 Spiegel, Robert Murphy, Andrew Vollero, and Imran Khan, as well as the Rule 30(b)(6)
12 depositions of three Snap corporate designees and corporate representatives of the lead
13 underwriters for Snap's IPO, Goldman Sachs, and Morgan Stanley, and prepared for and
14 defended the depositions of all seven Class Representatives in a compressed timeframe.
15 ¶¶ 65, 105-11. Additionally, Class Counsel consulted extensively with experts in the areas
16 of market efficiency, economic materiality, loss causation, damages, the internet advertising
17 industry, and market practices and expectations for public offerings, assisted in the
18 preparation of five expert reports, and took or defended a total of five expert depositions.
19 ¶¶ 183-202.

20 In addition to obtaining certification of the Class and fully briefing Defendants'
21 Rule 23(f) Petition to the Ninth Circuit, Class Counsel had substantially prepared its
22 opposition to the SAC Defendants' motions for summary judgment, which challenged
23 nearly every element of the Class's claims. ¶¶ 199-202. Class Counsel also undertook
24 significant preparations for trial, including preparing materials for and participating in a
25 mock jury focus group exercise in order to gain additional insight into the strengths and
26 weaknesses of Class Representatives' claims. ¶¶ 203-13. As trial drew near, Class Counsel
27 worked with a jury consultant to assemble a list of contemplated trial witnesses, jury
28 instructions, and other pre-trial documents, identified exhibits Class Representatives would

1 ultimately use at trial, reviewed and analyzed the 29 depositions in this Action to determine
2 what testimony was necessary for trial, and began to research and draft various motions in
3 limine. *Id.* In the midst of these efforts, Class Counsel simultaneously engaged in settlement
4 discussions with Defendants’ Counsel in an attempt to resolve the Action before trial and
5 participated in formal mediation sessions with former United States District Judge Layn R.
6 Phillips on October 15, 2019, and January 15, 2020. *See* ¶¶ 214-19. The Settlement in
7 principle was reached shortly after the second formal mediation session.³

8 As discussed below and in the Nirmul Declaration, the litigation risks in this complex
9 case were substantial, both from a liability and loss causation/damages perspective. Class
10 Counsel assumed all of these risks by taking this case on a fully contingent basis and
11 devoted substantial resources to prosecuting the Action against heavily-funded opposing
12 counsel. To succeed in the Action, Class Counsel deployed a large, extremely dedicated
13 group of professionals to develop, support, and aggressively pursue the Action, including
14 not only litigators skilled in the area of securities litigation, but also highly experienced
15 investigators, paralegals, administrative staff, and others. In total, Class Counsel alone has
16 devoted close to 50,000 hours over the course of nearly three years on this complex
17 litigation and laid out over \$2 million of its own money, with no guarantee of ever being
18 paid.

19 As compensation for these efforts and its commitment to bringing the Action to a
20 successful conclusion with a cash recovery for the Class, Class Counsel, on behalf of
21 Plaintiffs’ Counsel, requests a fee of 25% of the Settlement Fund. The amount of quality
22 legal work Class Counsel dedicated to the prosecution of this Action—and the significant
23 risk it took on by prosecuting and funding this Action with no guarantee of recovery—
24 justifies the request. As discussed below, Class Counsel’s fee request is the “benchmark”
25 fee award in the Ninth Circuit and is consistent with fees awarded in other securities and
26

27 ³ These negotiations also involved plaintiffs in the related consolidated state cases,
28 *Snap Inc. Securities Cases*, No. JCCP 4960 (Cal. Super. Ct., Los Angeles Cty.) (the “State
Cases”). Through these negotiations, the State Cases were also resolved for consideration
of \$32,812,500 in cash (“State Settlement”). ¶ 6 n.8.

1 complex class actions. If approved, Class Counsel’s fee request would result in a lodestar
2 multiplier of 1.72, which falls well within the range of lodestar multipliers routinely
3 awarded by courts in this Circuit.⁴ Class Counsel also requests payment from the Settlement
4 Fund of \$2,390,165.53 in Litigation Expenses (which amount includes the aggregate
5 amount requested by Class Representatives). Both the requested fees and Litigation
6 Expenses are authorized by and made pursuant to agreements that Class Representatives
7 entered into with Class Counsel at the outset of their involvement in the litigation.⁵

8 The reaction of the Class to date also supports the requests for attorneys’ fees and
9 Litigation Expenses. Pursuant to the Court’s Preliminary Approval Order and November 4,
10 2020 Order (ECF Nos. 375 & 383), 748,613 Postcard Notices and 4,096 Notices have been
11 mailed to potential Class Members and Nominees, the Summary Notice was published in
12 *The Wall Street Journal* and *Investor’s Business Daily* and transmitted over *PR Newswire*,
13 and the Notice Ads were disseminated via Twitter, LinkedIn, and Google Banner Ads.⁶ The
14 Postcard Notice, along with the long-form Notice posted on the Settlement Website, advises
15 recipients that Class Counsel would be applying to the Court for an award of attorneys’ fees
16 in an amount not to exceed 25% of the Settlement Fund, plus Litigation Expenses in an
17 amount not to exceed \$3.25 million, plus interest. Segura Decl., Exs. A & B. The notices
18 further inform Class Members that they can object to these requests until January 25, 2021.
19 *Id.* While the deadline to object has not yet passed, to date, no objections to the attorneys’
20 fees or Litigation Expenses set forth in the notices have been filed. ¶¶ 12, 266.⁷

21 _____
22 ⁴ See *Vizcaino v. Microsoft Corp.*, 290 F.3d 1043, 1051, 1051 n.6 (9th Cir. 2002)
23 (upholding fee award reflecting lodestar multiplier of 3.65 and noting lodestar multipliers
ranging from 1 to 4 are common).

24 ⁵ See Declaration of Smilka Melgoza, on behalf of the Smilka Melgoza Trust U/A DTD
25 04/08/2014 (Ex. 1), ¶ 20; Declaration of Rediet Tilahun (Ex. 2), ¶ 20; Declaration of Tony
26 Ray Nelson (Ex. 3), ¶ 20; Declaration of Rickey E. Butler (Ex. 4), ¶ 20; Declaration of
Alan L. Dukes (Ex. 5), ¶ 20; Declaration of Donald R. Allen (Ex. 6), ¶ 20; and Declaration
of Shawn B. Dandridge (Ex. 7), ¶ 20.

27 ⁶ See Declaration of Luiggy Segura submitted on behalf of the Court-authorized
Claims Administrator JND Legal Administration (“Segura Decl.”) (Ex. 8), ¶¶ 12-13.

28 ⁷ Class Counsel will address any objections received in its reply submission, to be filed
on February 12, 2021.

1 For the reasons discussed herein, Class Counsel respectfully submits that its
2 requested fee is fair and reasonable under the applicable legal standards. Class Counsel also
3 respectfully submits that the Litigation Expenses for which it seeks reimbursement were
4 reasonable and necessary for the successful prosecution of the Action and that the requests
5 for reimbursement to Class Representatives pursuant to the PSLRA for the time they
6 dedicated to the Action on behalf of the Class are likewise reasonable and appropriate.
7 Accordingly, Class Counsel requests that its Motion for an Award of Attorneys’ Fees and
8 Litigation Expenses be granted in full.

9 **II. CLASS COUNSEL’S REQUEST FOR ATTORNEYS’ FEES IS**
10 **REASONABLE AND SHOULD BE APPROVED**

11 **A. Class Counsel Is Entitled to a Reasonable Fee from the Common**
12 **Fund Created by the Settlement**

13 Courts in this Circuit recognize that “a private plaintiff, or his attorney, whose efforts
14 create, discover, increase or preserve a fund to which others also have a claim is entitled to
15 recover from the fund the costs of his litigation, including attorneys’ fees.” *Vincent v.*
16 *Hughes Air W., Inc.*, 557 F.2d 759, 769 (9th Cir. 1977); *accord Stetson v. Grissom*, 821 F.3d
17 1157, 1165 (9th Cir. 2016).⁸ Further, the Supreme Court “has recognized consistently that
18 a litigant or a lawyer who recovers a common fund for the benefit of persons other than
19 himself or his client is entitled to a reasonable attorney’s fee from the fund as a whole.”
20 *Boeing Co. v. Van Gemert*, 444 U.S. 472, 478 (1980). The policy rationale for awarding
21 attorneys’ fees from a common fund is that “those who benefit from the creation of the fund
22 should share the wealth with the lawyers whose skill and effort helped create it.” *In re Wash.*
23 *Pub. Power Supply Sys. Sec. Litig.*, 19 F.3d 1291, 1300 (9th Cir. 1994) (“WPPSS”).

24 In addition to providing just compensation, an award of fair attorneys’ fees from a
25 common fund ensures that “competent counsel continue to be willing to undertake risky,
26 complex, and novel litigation.” *Gunter v. Ridgewood Energy Corp.*, 223 F.3d 190, 198

27
28 ⁸ Unless otherwise noted, all internal citations and quotations have been omitted and
emphasis has been added.

1 (3d Cir. 2000). Compensating plaintiffs’ counsel for their risks is crucial, because “[s]uch
2 actions could not be sustained if plaintiffs’ counsel were not to receive remuneration from
3 the settlement fund for their efforts on behalf of the class.” *Hicks v. Morgan Stanley*,
4 2005 WL 2757792, at *9 (S.D.N.Y. Oct. 24, 2005). Moreover, the Supreme Court has
5 emphasized that private securities actions, such as this Action, provide “a most effective
6 weapon in the enforcement of the securities laws and are a necessary supplement to [SEC]
7 action.” *Bateman Eichler, Hill Richards, Inc. v. Berner*, 472 U.S. 299, 310 (1985); *see also*
8 *Tellabs, Inc. v. Makor Issues & Rights Ltd.*, 551 U.S. 308, 313 (2007).

9 **B. The Court Should Calculate the Fee as a Percentage of the**
10 **Common Fund**

11 Where a settlement produces a common fund, courts in this Circuit have discretion
12 to employ either the percentage-of-recovery method or the lodestar method in awarding
13 attorneys’ fees. *See WPPSS*, 19 F.3d at 1296; *Vizcaino*, 290 F.3d at 1047. Notwithstanding
14 that discretion, the percentage-of-recovery method has become the prevailing method used
15 in this Circuit. *See, e.g., Glass v. UBS Fin. Servs., Inc.*, 331 F. App’x 452, 456-57 (9th Cir.
16 2009) (affirming district court’s use of percentage-of-recovery method to award 25% fee);
17 *Ellison v. Steven Madden, Ltd.*, 2013 WL 12124432, at *8 (C.D. Cal. May 7, 2013) (finding
18 “use of the percentage method” to be the “dominant approach in common fund cases”); *In*
19 *re OmniVision Techs., Inc.*, 559 F. Supp. 2d 1036, 1046 (N.D. Cal. 2007) (same).

20 Courts have found the percentage-of-recovery method for awarding attorneys’ fees
21 preferable in cases with a common-fund recovery because it: (i) parallels the use of
22 percentage-based contingency fee contracts, which are the norm in private litigation;
23 (ii) aligns the lawyers’ interests with those of the class in achieving the maximum possible
24 recovery; and (iii) reduces the burden on the court by eliminating the detailed and time-
25 consuming lodestar analysis. *See, e.g., OmniVision*, 559 F. Supp. 2d at 1046; *Vinh Nguyen*
26 *v. Radiant Pharm. Corp.*, 2014 WL 1802293, at *9 (C.D. Cal. May 6, 2014); *In re Activision*
27 *Sec. Litig.*, 723 F. Supp. 1373, 1374-77 (N.D. Cal. 1989 (collecting authority and describing
28 benefits of the percentage method over the lodestar method). In addition, the use of the

1 percentage-of-recovery method comports with the language of the PSLRA, which states
2 that “[t]otal attorneys’ fees and expenses awarded by the court to counsel for the plaintiff
3 shall not exceed a *reasonable percentage* of the amount of any damages and prejudgment
4 interest actually paid to the class.” 15 U.S.C. § 78u-4(a)(6); *see also In re Cendant Corp.*
5 *Sec. Litig.*, 404 F.3d 173, 188 n.7 (3d Cir. 2005) (“[T]he PSLRA has made percentage-of-
6 recovery the standard for determining whether attorney’s fees are reasonable.”).

7 **C. A Fee of 25% of the Settlement Fund Is Reasonable Under Either**
8 **the Percentage-of-Recovery Method or Lodestar Method**

9 In this case, whether assessed under the prevailing percentage-of-recovery method or
10 the lodestar method, the 25% fee request—which represents a lodestar multiplier of
11 approximately 1.72—is fair and reasonable.

12 **1. Class Counsel’s 25% Benchmark Percentage Fee Request Is**
13 **Reasonable**

14 Class Counsel respectfully submits that the Court should award a fee based on a
15 percentage of the common fund obtained. Specifically, Class Counsel requests attorneys’
16 fees in the amount of 25% of the Settlement Fund—the Ninth Circuit’s well-established
17 “benchmark” for percentage fees in common fund cases. *See, e.g., Reyes v. Experian Info.*
18 *Sols., Inc.*, 2020 WL 5172713, at *4 (C.D. Cal. July 30, 2020) (Wilson, J.); *In re Online*
19 *DVD-Rental Antitrust Litig.*, 779 F.3d 934, 949 (9th Cir. 2015); *In re Bluetooth Headset*
20 *Prods. Liab. Litig.*, 654 F.3d 935, 942 (9th Cir. 2011); *Fischel v. Equitable Life Assurance*
21 *Soc’y of the United States*, 307 F.3d 997, 1006 (9th Cir. 2002); *Vizcaino*, 290 F.3d at 1047-
22 48. While the 25% benchmark can “be adjusted upward or downward to account for any
23 unusual circumstances,” *Paul, Johnson, Alston & Hunt v. Graulity*, 886 F.2d 268, 272 (9th
24 Cir. 1989), courts have found fee awards in the amount of the 25% benchmark to be
25 “presumptively reasonable.” *In re Anthem, Inc. Data Breach Litig.*, 2018 WL 3960068,
26 at *4 (N.D. Cal. Aug. 17, 2018). Courts have also found that, “in most common fund cases,
27 the award exceeds that benchmark.” *OmniVision*, 559 F. Supp. 2d at 1047; *accord*
28 *Jiangchen v. Rentech, Inc.*, 2019 WL 5173771, at *9 (C.D. Cal. Oct. 10, 2019) (“The actual

1 percentage varies depending on the facts of each case, but in most common fund cases, the
2 award exceeds that benchmark.”).

3 Here, Class Counsel’s benchmark fee request is well within the range of percentage
4 fees that have been awarded in securities class actions and other similar litigation with
5 comparable recoveries in this Circuit. *See, e.g., Vizcaino*, 290 F.3d at 1051 (affirming award
6 of 28% of \$97 million settlement, representing 3.65 multiplier); *Anthem*, 2018 WL
7 3960068, at *16, *28 (awarding 27% of \$115 million settlement, representing multiplier of
8 “slightly over 1.0”); *In re Apollo Grp. Inc. Sec. Litig.*, 2012 WL 1378677, at *7 (D. Ariz.
9 Apr. 20, 2012) (awarding 33.3% of \$145 million settlement, representing 1.74 multiplier);
10 *In re Brocade Sec. Litig.*, No. 05-cv-2042, ECF No. 496-1, at *13 (N.D. Cal. Jan. 26, 2009)
11 (awarding 25% of \$160 million settlement, representing 3.5 multiplier); *In re Broadcom*
12 *Corp. Sec. Litig.*, 2005 WL 8153006, at *4-5 (C.D. Cal. Sept. 12, 2005) (awarding 25% of
13 \$150 million settlement, representing 1.64 multiplier). The requested fee is also consistent
14 with fee awards in similarly sized settlements of securities class actions and other
15 comparable litigation in other circuits.⁹

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17 ⁹ *See, e.g., In re Wilmington Tr. Secs. Litig.*, No. 10-cv-00990-ER, ECF No. 842, at *2
18 (D. Del. Nov. 19, 2018) (awarding 28% of \$210 million settlement, representing
19 0.74 multiplier); *In re Genworth Fin. Sec. Litig.*, 2016 WL 7187290, at *1-2 (E.D. Va.
20 Sept. 26, 2016) (awarding 28% of \$219 million settlement, representing 1.97 multiplier);
21 *Schuh v. HCA Holdings Inc.*, No. 3:11-cv-01033, ECF No. 563, at *1 (M.D. Tenn. Apr. 14,
22 2016) (awarding 30% of \$215 million settlement (multiplier undisclosed)); *In re Bank of*
23 *N.Y. Mellon Corp. Forex Transactions Litig.*, 148 F. Supp. 3d 303, 305, 309 (S.D.N.Y.
24 2015) (awarding 25% of \$180 million settlement, representing 0.96 multiplier); *In re Merck*
25 *& Co., Inc. Vytarin/Zetia Sec. Litig.*, 2013 WL 5505744, at *3, *46, *51 (D.N.J. Oct. 1,
26 2013) (awarding 28% of \$215 million settlement, representing 0.96 multiplier); *Bd. of*
27 *Trustees of AFTRA Ret. Fund v. JPMorgan Chase Bank, N.A.*, 2012 WL 2064907, at *1-3
28 (S.D.N.Y. June 7, 2012) (awarding 25% of \$150 million settlement, representing
2.86 multiplier); *Silverman v. Motorola, Inc.*, 2012 WL 1597388, at *1, *5 (N.D. Ill. May
7, 2012) (awarding 27.5% of \$200 million settlement (multiplier undisclosed)), *aff’d*,
739 F.3d 956 (7th Cir. 2013); *In re Comverse Tech., Inc., Sec. Litig.*, 2010 WL 2653354,
at *5-6 (E.D.N.Y. June 24, 2010) (awarding 25% of \$225 million settlement, representing
2.78 multiplier); *In re Deutsche Telekom AG Sec. Litig.*, 2005 WL 7984326, at *4 (S.D.N.Y.
June 9, 2005) (awarding 28% of \$120 million settlement, representing 3.97 multiplier).

1 **2. The Requested Fee Reflects a Multiplier Well Within the**
2 **Range of Multipliers Regularly Approved in This Circuit**

3 To ensure the reasonableness of a fee awarded under the percentage-of-recovery
4 method, courts in this Circuit may cross-check the proposed fee award against counsel’s
5 lodestar, although such a cross-check is not required. *See In re Amgen Inc. Sec. Litig.*,
6 2016 WL 10571773, at *9 (C.D. Cal. Oct. 25, 2016) (“Although an analysis of the lodestar
7 is not required for an award of attorneys’ fees in the Ninth Circuit, a cross-check of the fee
8 request with a lodestar amount can demonstrate the fee request’s reasonableness.”);
9 *HCL Partners Ltd. v. Leap Wireless Int’l, Inc.*, 2010 WL 4156342, at *2 (S.D. Cal. Oct. 15,
10 2010) (noting that “lodestar analysis is not necessary when the requested fee is within the
11 accepted benchmark”). Under the lodestar method, courts routinely award positive
12 multipliers to account for the contingent nature or risk involved in a case and the quality of
13 the attorneys’ work. *See Vizcaino*, 290 F.3d at 1051 (noting “courts have routinely enhanced
14 the lodestar to reflect the risk of non-payment in common fund cases”); *In re Flag Telecom*
15 *Holdings, Ltd. Sec. Litig.*, 2010 WL 4537550, at *26 (S.D.N.Y. Nov. 8, 2010) (“a positive
16 multiplier is typically applied to the lodestar in recognition of the risk of the litigation, the
17 complexity of the issues, the contingent nature of the engagement, the skill of the attorneys,
18 and other factors”).

19 As detailed in the Nirmul Declaration, Plaintiffs’ Counsel exerted tremendous effort
20 in advancing this Action over the past three years in the face of an aggressive and
21 determined defense. Through December 31, 2020, Plaintiffs’ Counsel have spent more than
22 50,000 hours of attorney and other professional support staff time prosecuting the Action
23 for the benefit of the Class. ¶ 278. Plaintiffs’ Counsel’s lodestar, derived by multiplying the
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1 hours spent on the Action by each attorney and professional support staff employee by their
2 current hourly rates, is \$22,438,458.15. *See id.*¹⁰

3 The requested fee (25% of the Settlement Fund, or \$38,671,875 (before interest)), if
4 awarded, represents a multiplier of approximately 1.72 on Plaintiffs' Counsel's time.¹¹ This
5 multiplier falls well within the range of lodestar multipliers regularly awarded by courts in
6 this Circuit. *See Vizcaino*, 290 F.3d at 1051-52 n.6 (noting that, when the lodestar is used
7 as a cross-check, "most" multipliers were in the range of 1 to 4, but citing numerous
8 examples of even higher multipliers); *Hopkins v. Stryker Sales Corp.*, 2013 WL 496358,
9 at *4 (N.D. Cal. Feb. 6, 2013) ("Multipliers of 1 to 4 are commonly found to be appropriate
10 in complex class action cases."); *Experian*, 2020 WL 5172713, at *4 (approving
11 "reasonable lodestar multiplier of 1.92"). Likewise, a review of the lodestar multipliers in
12 the cases cited above in Section II.C.1, all of which involved percentage awards of 25% or
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14 ¹⁰ It is well established and appropriate to calculate counsel's lodestar based on current,
15 rather than historical rates, as a method of compensating for the delay in payment and the
16 loss of interest on the funds. *See Missouri v. Jenkins*, 491 U.S. 274, 284 (1989); *Fischel*,
17 307 F.3d at 1010; *WPPSS*, 19 F.3d at 1305; *White v. Experian Info. Solutions, Inc.*,
18 2018 WL 1989514, at *15 (C.D. Cal. Apr. 6, 2018) ("Courts in this Circuit regularly apply
19 current billing rates in evaluating fee requests in multi-year litigation to account for the
20 delay in payment."). The fee and expense declarations submitted on behalf of Plaintiffs'
21 Counsel (*see* Exs. 9-12) include a description of the legal background and experience of
22 Plaintiffs' Counsel, which support the hourly rates submitted. Plaintiffs' Counsel's hourly
23 rates are fair and reasonable for this legal market. *See, e.g., In re Banc of California Secs.*
24 *Litig.*, No. SACV 17-00118 AG (DFMx), ECF Nos. 603 & 613 (C.D. Cal. Mar. 16, 2020)
25 (approving fee request reporting hourly rates of \$800 to \$1,150 for partners and \$175 to
26 \$1,030 for other attorneys); *Amgen*, 2016 WL 10571773, at *9 (approving fee request
27 reporting hourly rates of \$750 to \$985 for partners, \$500 to \$800 for of counsel/senior
28 counsel, and \$300 to \$725 for other attorneys). By way of comparison, Wilson Sonsini
Goodrich & Rosati, P.C., one of the Defendants' Counsel firms in this Action, reported
hourly rates ranging from \$685 to \$880 for associates and as high as \$1,290 for partners in
recent bankruptcy filings. *See In re: Tonopah Solar Energy, LLC*, No. 20-11884 (KBO),
ECF No. 173 (Bankr. Del. Oct. 2, 2020); *In re Insys Therapeutics, Inc.*, No. 19-11292 (KG),
ECF No. 744 (Bankr. Del. Oct. 15, 2019). These rates are in line with, or exceed, Plaintiffs'
Counsel's rates.

¹¹ This multiplier will decrease over time because Class Counsel will devote additional
attorney time preparing for the final approval hearing on February 22, 2020, overseeing the
processing of Claims by the Claims Administrator, and overseeing the distribution of the
settlement funds to Class Members with valid Claims. There will not be any additional
counsel fees charged for such work.

1 higher in comparably large settlements, confirms that 1.72 is well within the range of
2 multipliers typically awarded.

3 In sum, Class Counsel’s requested fee award is reasonable, justified, and well within
4 the range of what courts in this Circuit regularly award in class actions, under either the
5 percentage-of-recovery or lodestar cross-check method. Moreover, as discussed below,
6 each of the additional factors considered by courts in the Ninth Circuit also weighs in favor
7 of finding the requested fee reasonable.

8 **D. The Factors Considered by Courts in the Ninth Circuit Support**
9 **Approval of the Requested Fee**

10 Courts in this Circuit also consider the following factors when determining whether
11 a fee is fair and reasonable: (1) results achieved; (2) risks of litigation; (3) skill required and
12 quality of work; (4) contingent nature of the fee and financial burden carried by the
13 plaintiffs; (5) awards made in similar cases; and (6) reaction of the class. *See Vizcaino*,
14 290 F.3d at 1048-50.¹² Each of the *Vizcaino* factors confirms that the requested 25% fee is
15 fair and reasonable.

16 **1. Results Achieved**

17 The result achieved is an important factor in determining an appropriate fee award.
18 *See, e.g., Hensley v. Eckerhart*, 461 U.S. 424, 436 (1983) (noting “the most critical factor
19 is the degree of success obtained”); *Vizcaino*, 290 F.3d at 1048 (noting “[e]xceptional
20 results are a relevant circumstance” in awarding attorneys’ fees); *In re DJ Orthopedics, Inc.*
21 *Sec. Litig.*, 2004 WL 1445101, at *7 (S.D. Cal. June 21, 2004) (same).

22 Here, assuming the Class had prevailed on all aspects of its theory of liability and
23 damages at trial, the Class’s maximum potential aggregate damages range from
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26 ¹² “The relative degree of importance to be attached to any particular factor will depend
27 upon . . . the nature of the claim(s) advanced, the type(s) of relief sought, and the unique
28 facts and circumstances presented by each individual case.” *Atlas v. Accredited Home*
Lenders Holding Co., 2009 WL 3698393, at *3 (S.D. Cal. Nov. 4, 2009) (alteration in
original).

1 approximately \$1.147 billion to approximately \$2.4 billion. ¶ 11.¹³ Thus, the combined
2 \$187.5 million Class recovery from the Federal and State Settlements represents
3 approximately 7.8% to 16.3% of the Class’s maximum potential aggregate damages. *Id.*
4 This result far exceeds the median securities class action recovery as a percentage of
5 damages in cases with estimated damages of over \$1 billion, which was 1.3% in 2019.¹⁴
6 Courts have recognized that, when counsel achieve a result for the class that is superior to
7 the norm in comparable cases, it is appropriate to award fees *above* the 25% benchmark to
8 reflect the quality of the result that counsel obtained. *See, e.g., Omnivision*, 559 F. Supp. 2d
9 at 1046 (finding that a settlement with a recovery of “approximately 9% of the possible
10 damages, which is more than triple the average recovery in securities class action
11 settlements . . . weighs in favor of granting the requested 28% fee”); *In re Cathode Ray*
12 *Tube (CRT) Antitrust Litig.*, 2016 WL 4126533, at *5-6 (N.D. Cal. Aug. 3, 2016) (finding,
13 in an antitrust case, that recovery of 20% of possible damages warranted “a modest increase
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17 ¹³ Had the Action continued to trial, the SAC Defendants would have challenged
18 damages, arguing they were significantly less than \$1.147 to \$2.4 billion, or even zero. If
19 the SAC Defendants’ challenges prevailed, the Class’s damages would be substantially
20 reduced or eliminated entirely.

21 ¹⁴ *See, e.g.,* Laarni T. Bulan & Laura E. Simmons, *Securities Class Action Settlements:*
22 *2019 Review and Analysis*, Cornerstone Research, at 6 (2020), [www.cornerstone.com/](http://www.cornerstone.com/Publications/Reports/Securities-Class-Action-Settlements-2019-Review-and-Analysis)
23 [Publications/Reports/Securities-Class-Action-Settlements-2019-Review-and-Analysis](http://www.cornerstone.com/Publications/Reports/Securities-Class-Action-Settlements-2019-Review-and-Analysis)
24 (reporting that in 2019, the median securities class action settlement amount for cases with
25 estimated damages over \$1 billion was 1.3% of estimated damages and, for years 2010 to
26 2018, it was 2.4%); Stefan Boettrich & Svetlana Starykh, *Recent Trends in Securities Class*
27 *Action Litigation: 2019 Full-Year Review*, NERA Economic Consulting (Jan. 29, 2019),
28 [https://www.nera.com/content/dam/nera/publications/2019/PUB_Year_End_Trends_0128](https://www.nera.com/content/dam/nera/publications/2019/PUB_Year_End_Trends_012819_Final.pdf)
19_Final.pdf, at 35 (between 1996 and 2018 in securities class actions with investor losses
between \$1 billion and \$4.999 billion, the median settlement represented a recovery of
approximately 1.2% of aggregate investor losses). *See also In re Biolase, Inc. Sec. Litig.*,
2015 WL 12720318, at *4 (C.D. Cal. Oct. 13, 2015) (settlement representing
“approximately 8% of the maximum recoverable damages . . . equals or surpasses the
recovery in many other securities class actions”); *Omnivision*, 559 F. Supp. 2d at 1042
(settlement representing 9% of maximum damages fair and reasonable and “higher than the
median percentage of investor losses recovered in recent shareholder class action
settlements”).

1 over the Ninth Circuit benchmark,” and awarding fees of 27.5% of a \$576.75 million
2 common fund). Here, Class Counsel is only requesting the 25% benchmark.

3 It also bears noting the numerous interim successes achieved by Class Counsel
4 throughout the course of this Action, which paved the way for the Settlement. As detailed
5 in the Nirmul Declaration, Class Counsel defeated Defendants’ motions to dismiss the
6 Consolidated Amended Class Action Complaint for Violation of the Federal Securities
7 Laws (“CAC”) and subsequent interlocutory appeal, successfully obtained certification of
8 the Class over the SAC Defendants’ vigorous opposition (and defended that certification
9 win in their opposition to the SAC Defendants’ Rule 23(f) petition to the Ninth Circuit),
10 and defended against motions to intervene from the State Plaintiffs, and a reopened lead
11 plaintiff appointment process. ¶¶ 33-62, 130-42, 148-64. Class Counsel also successfully
12 negotiated with the DOJ in response to its motion to intervene and stay the litigation pending
13 the completion of its investigation, thus ensuring that fact discovery would not be at a
14 standstill. ¶¶ 143-37. Moreover, Class Counsel aggressively engaged in comprehensive
15 discovery proceedings. This included accelerated class certification discovery from Class
16 Representatives, including depositions of all seven Class Representatives, and merits
17 discovery that involved the production from Defendants and non-parties of nearly 2 million
18 documents, litigation of several discovery disputes before Magistrate Judge Rosenberg,
19 seventeen fact depositions, and five expert depositions. ¶¶ 63-129. These efforts resulted in
20 the development of a pre-trial record that created enormous leverage for the settlement that
21 was ultimately achieved. Put simply, Class Counsel devoted an enormous amount of effort
22 to prosecuting this case.

23 Accordingly, the recovery obtained for the Class in the face of the significant
24 litigation risks described below and in the Nirmul Declaration strongly supports approval
25 of Class Counsel’s fee request.

26 **2. Risks of Litigation**

27 Another factor for courts to consider in determining an appropriate fee award is the
28 risks of litigation. *Vizcaino*, 290 F.3d at 1048 (noting “[r]isk is a relevant circumstance” in

1 awarding attorneys’ fees); *Rentech*, 2019 WL 5173771, at *9 (“The risk that further
2 litigation might result in Plaintiffs not recovering at all, particularly a case involving
3 complicated legal issues, is a significant factor in the award of fees.”); *Destefano v. Zynga,*
4 *Inc.*, 2016 WL 537946, at *17 (N.D. Cal. Feb. 11, 2016) (approving fee request and noting
5 “as to the second factor . . . the risks associated with this case were substantial given the
6 challenges of obtaining class certification and establishing the falsity of the
7 misrepresentations and loss causation”).¹⁵

8 As discussed in greater detail in the Nirmul Declaration and Settlement
9 Memorandum, there were many substantial challenges to succeeding in the litigation.
10 Indeed, when the Settlement was reached, critical motions were pending, namely the SAC
11 Defendants’ summary judgment motions and Rule 23(f) Petition. An adverse decision on
12 either of these motions could have drastically altered the litigation landscape or the amount
13 of recoverable damages. ¶¶ 173-79, 188-202. Moreover, even if Class Representatives
14 prevailed on these motions, they still would have faced significant risks to overcoming the
15 SAC Defendants’ vigorous challenges to liability and damages at trial. While Class
16 Representatives and Class Counsel believe in the merits of their claims, there were
17 unquestionably substantial challenges to succeeding at trial. ¶¶ 225-50. *See generally In re*
18 *Portal Software, Inc. Sec. Litig.*, 2007 WL 4171201, at *3 (N.D. Cal. Nov. 26, 2007) (noting
19 “significant risks” the PSLRA poses “to plaintiffs’ ability to survive . . . summary judgment
20 and prevail[] at trial”).

21 *First*, Class Representatives faced significant risks with respect to establishing
22 Defendants’ liability. At trial, the SAC Defendants would have argued, as they did at the
23 motion to dismiss and summary judgment stages, that (i) the relevant truth regarding the
24 impact of Instagram Stories was fully known to the market; (ii) they did not make false or
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26 ¹⁵ For purposes of reviewing the reasonableness of a fee award, the Court should also
27 consider all risks the litigation presented from the outset. *See Fischel*, 307 F.3d at 1009
28 (“there is no dispute that a court should consider risk at the ‘outset’ of litigation,” which the
Ninth Circuit has determined to be the point in time “when an attorney determines that there
is merit to the client’s claim and elects to pursue the claim on the client’s behalf”).

1 misleading statements but instead fully disclosed that competition was a factor driving
2 Snap’s decelerating user growth; and (iii) they did not act with the requisite scienter because
3 they truly believed their statements to be true. ¶¶ 229-37. These risks to establishing the
4 SAC Defendants’ liability were underscored by the fact that the SEC and DOJ—both of
5 which conducted investigations into the conduct underlying this Action—declined to bring
6 any charges or claims against Defendants, and the SAC Defendants would certainly have
7 attempted to use this detail to bolster their defense at trial. ¶ 237.

8 *Second*, there were considerable challenges to Class Representatives’ ability to prove
9 loss causation and damages. For example, the SAC Defendants would have continued to
10 assert that the alleged misstatements did not ultimately cause the Class’s losses. More
11 specifically, Defendants argued that because the relevant truth was already fully understood
12 by the market, the alleged misstatements could not have artificially inflated the price of
13 Snap Common Stock. ¶ 239. In turn, according to the SAC Defendants and their expert,
14 Snap’s stock price drops during the Class Period could not have been caused by the
15 revelation of that relevant truth—since only new (previously unknown) material
16 information causes stock price movements. *Id.* Moreover, the SAC Defendants and their
17 expert would have asserted that the alleged corrective disclosures did not reveal the relevant
18 truth concealed by the SAC Defendants’ alleged misstatements but, instead, new
19 information that could not have been disclosed during the Class Period. Ultimately, the
20 parties’ arguments on loss causation and damages would have hinged upon extensive expert
21 testimony at trial. As the Court is doubtless aware, one can never comfortably predict how
22 a jury will weigh the testimony of competing experts. *See In re Cendant Corp. Litig.*,
23 264 F.3d 201, 239 (3d Cir. 2002) (“establishing damages at trial would lead to a ‘battle of
24 experts’ . . . with no guarantee whom the jury would believe”); *see also Radiant Pharm.*,
25 2014 WL 1802293, at *2 (approving requested attorneys’ fees and noting particular
26 challenges of proving and calculating damages).

27 *Finally*, even if all of these significant obstacles to proving liability and damages at
28 trial had been surmounted, Class Representatives would have faced inevitable appellate

1 proceedings, which would have tied up any recovery for years and could have eliminated it
2 entirely. The Settlement avoids all of the foregoing risks (and others) and secures a
3 substantial recovery for the Class. Thus, this factor supports the fee request.

4 **3. Skill Required and Quality of Work**

5 “The experience of counsel is also a factor in determining the appropriate fee award.”
6 *In re Heritage Bond Litig.*, 2005 WL 1594389, at *12 (C.D. Cal. June 10, 2005). Indeed,
7 “[t]he prosecution and management of a complex national class action requires unique legal
8 skills and abilities.” *OmniVision*, 559 F. Supp. 2d at 1047.

9 Class Counsel has extensive experience prosecuting securities class actions and other
10 complex litigation throughout the country.¹⁶ This experience and skill was critical to the
11 prosecution of this Action and its successful resolution. From the outset, Class Counsel
12 engaged in a concerted effort to obtain the maximum recovery for the Class. Through Class
13 Counsel’s persistent work, Class Representatives were able to plead detailed allegations
14 based on Class Counsel’s extensive investigation, defeat Defendants’ motions to dismiss
15 the CAC in full, work with experts and consultants to present strong counter-arguments to
16 Defendants’ positions on falsity, loss causation, and damages, successfully move for
17 certification of the Class, engage in comprehensive fact and expert discovery, engage in a
18 protracted and complicated mediation process, and secure a highly favorable result for the
19 Class. ¶¶ 6, 20-224. Class Counsel was assisted in its efforts by three other law firms—
20 Court-appointed Liaison Counsel, Rosman & Germain LLP, and additional counsel for the
21 Class, Larson LLP (formerly known as Larson O’Brien LLP) and The Schall Law Firm.
22 Larson LLP serves as local trial counsel and was engaged by Class Counsel given its
23 extensive experience in taking complex litigation to trial in this District. More specifically,
24 Larson LLP assisted Class Counsel in preparing for the mock jury focus group, which it
25 also attended, provided invaluable guidance to Class Counsel in its preparations for trial,
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27 _____
28 ¹⁶ See firm resume for Kessler Topaz at Ex. 9-D. The additional law firms comprising
Plaintiffs’ Counsel are also experienced in complex litigation. See Exs. 10-C, 11-D,
and 12-D.

1 assisted in the taking of certain depositions, and assisted in the mediation of the Settlement.
2 The Schall Law Firm serves as liaison counsel for certain of the Class Representatives.
3 During the Action, The Schall Law Firm, among other things, facilitated communications
4 with certain of the Class Representatives, assisted in the gathering of discovery in response
5 to Defendants' document requests, and prepared for and attended the depositions of certain
6 Class Representatives. Class Counsel closely monitored the work performed by the
7 Plaintiffs' Counsel firms in order to ensure that there was no duplication of efforts. ¶ 274.

8 The quality of opposing counsel is also important in evaluating the quality of services
9 rendered by Class Counsel. *See, e.g., Barbosa v. Cargill Meat Sols. Corp.*, 297 F.R.D. 431,
10 449 (E.D. Cal. 2013). Defendants in this case were represented by experienced counsel from
11 the nationally prominent defense firms Wilson Sonsini Goodrich & Rosati, P.C.;
12 O'Melveny & Myers, LLP; Paul, Weiss, Rifkind, Wharton & Garrison, LLP; and Kirkland
13 & Ellis LLP. These firms spared no effort or cost in vigorously defending their clients.
14 Notwithstanding this formidable opposition, Class Counsel's ability to present a strong case
15 and to demonstrate its willingness and ability to prosecute the Action through trial helped
16 secure the Settlement. Accordingly, this factor supports Class Counsel's fee request.

17 **4. Contingent Nature of the Fee and Financial Burden Carried**
18 **by Plaintiffs**

19 Class Counsel undertook this Action on a contingent fee basis, assuming a substantial
20 risk that the Action would yield no recovery and leave counsel uncompensated. The Ninth
21 Circuit has confirmed that a determination of a fair and reasonable fee must include
22 consideration of the contingent nature of the fee.¹⁷ It is an established practice in the private
23 legal market to reward attorneys for taking on the serious risk of non-payment by permitting
24 a fee award that reflects a premium to normal hourly billing rates. *See, e.g., In re Nuvelo,*
25 *Inc. Sec. Litig.*, 2011 WL 2650592, at *2 (N.D. Cal. July 6, 2011); *Destefano*, 2016 WL
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27 ¹⁷ *See, e.g., WPPSS*, 19 F.3d at 1299; *In re Dynamic Random Access Memory (DRAM)*
28 *Antitrust Litig.*, 2007 WL 2416513, at *1 (N.D. Cal. Aug. 16, 2007); *OmniVision*, 559 F.
Supp. 2d at 1047.

1 537946, at *18 (noting that “when counsel takes on a contingency fee case and the litigation
2 is protracted, the risk of non-payment after years of litigation justifies a significant fee
3 award”); *Browne v. Am. Honda Motor Co., Inc.*, 2010 WL 9499073, *11 (C.D. Cal. Oct. 5,
4 2010) (Finding multiplier of 1.5 “should be applied to increase the lodestar figure,” in part
5 because “class counsel handled the matter on a contingency basis [and] there was no
6 guaranty that the claims would have been successful had the case proceeded to trial. Thus,
7 the risk class counsel assumed in handling the case on a contingency fee basis supports an
8 enhancement of the lodestar.”).

9 Through December 31, 2020, Plaintiffs’ Counsel have expended more than
10 50,000 hours prosecuting the Action and have incurred \$22,438,458.15 in Litigation
11 Expenses.¹⁸ ¶ 278. Any fee (and expense) award has always been at risk, and contingent on
12 the result achieved and on the Court’s discretion in awarding fees and expenses.

13 Indeed, the risk of no recovery in complex cases is very real. ¶¶ 269-72. Class
14 Counsel knows from personal experience that, despite the most vigorous and competent
15 efforts, its success in contingent litigation such as this is never guaranteed. The
16 commencement of a class action and denial of motions to dismiss are no guarantee of
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28 ¹⁸ As noted above, additional work in connection with the Settlement and claims
administration will still be required.

1 success. These cases are not always settled, nor are plaintiffs’ lawyers always successful.¹⁹
2 Hard, diligent work by skilled counsel is required to develop facts and theories to prosecute
3 a case or persuade defendants to settle on terms favorable to the class.

4 Unlike defense counsel—who typically receive payment on a timely and regular
5 basis throughout a case, whether they win or lose—Class Counsel carried the significant
6 risk of not only funding the expenses of this Action, but also the risk that it would receive
7 no compensation whatsoever unless it prevailed at trial. Accordingly, the contingent nature
8 of the representation, and the burden carried by Class Counsel, support the requested fee.

9 **5. A 25% Fee Award Is the Ninth Circuit’s Benchmark and**
10 **Comparable to Awards in Similar Cases**

11 Class Counsel’s fee request is also supported by awards made in similar cases. As
12 discussed above, Class Counsel is seeking the Ninth Circuit’s well-established benchmark
13 fee award. *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1029 (9th Cir. 1998) (“This circuit
14 has established 25% of the common fund as a benchmark award for attorney fees.”). To
15 avoid repetition, Class Counsel refers the Court to *supra* Section II.C.1, which explains that
16 Class Counsel’s “benchmark” fee request is comparable to fee percentages regularly
17 awarded in complex litigation; and *supra* Section II.C.2, which explains that Class
18 Counsel’s fee request represents a multiplier of 1.72 on Plaintiffs’ Counsel’s lodestar—a

19 _____
20 ¹⁹ There have been many hard-fought lawsuits where excellent professional efforts
21 produced no fee for counsel. *See, e.g., In re BankAtlantic Bancorp, Inc. Sec. Litig.*, 2011
22 WL 1585605 (S.D. Fla. Apr. 25, 2011), *aff’d on other grounds*, 688 F.3d 713 (11th Cir.
23 2012) (granting defendants judgment as a matter of law following plaintiff’s jury verdict);
24 *In re Omnicom Group, Inc. Sec. Litig.*, 597 F.3d 501, 504 (2d Cir. 2010) (affirming
25 summary judgment in favor of defendant on loss causation grounds); *Robbins v. Koger*
26 *Props. Inc.*, 116 F.3d 1441 (11th Cir. 1997) (jury verdict of \$81 million for plaintiffs against
27 accounting firm reversed on appeal); *In re Apple Comput. Sec. Litig.*, 1991 WL 238298
28 (N.D. Cal. Sept. 6, 1991) (after jury rendered a verdict for plaintiffs following an extended
trial, the court overturned the verdict); *Landy v. Amsterdam*, 815 F.2d 925 (3d Cir. 1987)
(affirmed directed verdict for defendants after five years of litigation). Indeed, even
judgments initially affirmed on appeal by an appellate panel are no assurance of a recovery.
See, e.g., Backman v. Polaroid Corp., 910 F.2d 10 (1st Cir. 1990) (after eleven years of
litigation, and following a jury verdict for plaintiffs and an affirmance by a First Circuit
panel, plaintiffs’ claims were dismissed by an *en banc* decision and plaintiffs recovered
nothing).

1 multiplier falling well within the range of lodestar multipliers regularly approved in cases
2 of this nature.

3 **6. The Class’s Reaction to Date Supports the Requested Fee**

4 The reaction of the class to a proposed settlement and fee request is a relevant factor
5 in approving fees. *See Rentech*, 2019 WL 5173771, at *10 (“no objections . . . supports
6 granting the requested fees”). Here, JND began mailing the Postcard Notice to potential
7 Class Members and the long-form Notice and Claim Form (“Notice Packet”) to Nominees
8 on November 25, 2020. To date, 748,613 Postcard Notices and 4,096 Notice Packets have
9 been mailed to potential Class Members and Nominees. The Postcard Notice, as well as the
10 Notice posted on www.SnapSecuritiesLitigation.com, inform potential Class Members of
11 Class Counsel’s intent to apply to the Court for an award of attorneys’ fees in an amount
12 not to exceed 25% of the Settlement Fund and reimbursement of Litigation Expenses in an
13 amount not to exceed \$3.25 million, plus interest. *See Segura Decl.* (Ex. 8), Exs. A & B.
14 The notices further advise Class Members of their right to object to the request for attorneys’
15 fees and Litigation Expenses. While the time to object does not expire until January 25,
16 2021, to date, no objections have been filed. ¶ 266. Should any objections be received, Class
17 Counsel will address them in its reply.

18 **III. PLAINTIFFS’ COUNSEL’S LITIGATION EXPENSES ARE**
19 **REASONABLE AND SHOULD BE APPROVED**

20 Class Counsel also requests reimbursement of \$2,290,350.53 from the Settlement
21 Fund for expenses Plaintiffs’ Counsel reasonably incurred in initiating, prosecuting, and
22 resolving the Action. These expenses are properly recovered by counsel. *See Experian*,
23 2020 WL 5172713, at *5 (“An attorney is entitled to ‘recover as part of the award of
24 attorney’s fees those out-of-pocket expenses that would normally be charged to a fee paying
25 client.’”) (quoting *Harris v. Marhoefer*, 24 F.3d 16, 19 (9th Cir. 1994)); *see also Destefano*,
26 2016 WL 537946, at *22 (“[C]ourts throughout the Ninth Circuit regularly award litigation
27 costs and expenses—including photocopying, printing, postage, court costs, research on
28 online databases, experts and consultants, and reasonable travel expenses—in securities

1 class actions, as attorneys routinely bill private clients for such expenses in non-contingent
2 litigation.”).²⁰

3 The largest component of Plaintiffs’ Counsel’s expenses was incurred for experts and
4 consultants in the total amount of \$1,444,720.77, or approximately 63% of total expenses.

5 ¶ 285. As detailed in the Nirmul Declaration, Class Counsel worked extensively with Class
6 Representatives’ experts and consultants at different stages of the Action. These experts and
7 consultants were critical to the prosecution and resolution of the Action as their expertise
8 allowed Class Counsel to fully frame the issues, gather relevant evidence, make a realistic
9 assessment of provable damages, structure resolution of the claims, and develop a fair and
10 reasonable plan for allocating the Settlement proceeds to the Class. ¶¶ 286-88. Also
11 included in this expense category is the cost of Class Representatives’ jury consultant
12 retained by Class Counsel to assist in framing key issues, including through a focus group
13 exercise which included detailed assessments of the strengths and weaknesses of this case.

14 ¶ 289.

15 The second largest component of Plaintiffs’ Counsel’s expenses (i.e., \$347,569.90,
16 or approximately 15% of their total expenses) reflects the costs for an outside vendor to
17 host the document database that enabled Class Counsel to effectively and efficiently search
18 and review the nearly 2 million pages of documents produced by Defendants and third
19 parties in the Action. ¶ 290. The ability to code, search, and pull documents to be utilized
20 as exhibits at depositions or at trial was of the utmost importance to the development of the
21 record of evidence in this Action.

22 Another substantial expense, \$174,747.95 (or 7.6% of Plaintiffs’ Counsel’s total
23 expenses), was for travel related costs (i.e., lodging, transportation, meals, etc.) incurred in
24 connection with attendance at hearings, status conferences, depositions across numerous
25 states, formal mediations, and the mock jury exercise in Los Angeles. ¶ 291. In addition,
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27

28 ²⁰ See also Exhibits 9 through 12 for expenses by category for each Plaintiffs’ Counsel firm.

1 Plaintiffs’ Counsel incurred \$108,875.77, or approximately 4.8% of their total expenses,
2 for the costs of computerized research (e.g., LexisNexis, Westlaw, and PACER). ¶ 292.

3 In addition to the foregoing expenses, Plaintiffs’ Counsel also incurred:
4 (i) \$65,885.96 for court reporters, videographers, and transcripts in connection with the
5 many depositions Class Counsel took or defended across the country; (ii) \$49,147.75 for
6 the Parties’ formal mediation sessions and the ongoing settlement negotiations conducted
7 by Judge Phillips; and (iii) \$71,402.61 document-reproduction costs. ¶¶ 291-93. The other
8 expenses for which Class Counsel seeks reimbursement are the types of expenses
9 necessarily incurred in litigation and routinely charged to clients billed by the hour,
10 including, among others, court fees, process servers, and delivery expenses. ¶ 294. The
11 foregoing expense items are not duplicated in the firms’ hourly rates.

12 The Postcard Notice and long-form Notice inform recipients that Class Counsel
13 would seek reimbursement of Litigation Expenses (which may include reimbursement of
14 the reasonable costs incurred by Class Representatives as discussed below) in an amount
15 not to exceed \$3.25 million, plus interest. The total amount of expenses requested is below
16 the amount set forth in the notices and, to date, no objections to the maximum expense
17 request set forth in the notices have been filed. ¶ 282. As such, Class Counsel’s request for
18 Litigation Expenses should be approved.

19 **IV. CLASS REPRESENTATIVES SHOULD BE AWARDED THEIR**
20 **REASONABLE COSTS UNDER THE PSLRA**

21 The PSLRA provides that an “award of reasonable costs and expenses (including lost
22 wages) directly relating to the representation of the class” may be made to “any
23 representative party serving on behalf of a class.” 15 U.S.C. § 78u-4(a)(4). Consistent with
24 that statute, each of the Class Representatives are seeking an award based on the time they
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1 dedicated to the Action. Specifically, Class Representatives seek an aggregate amount of
2 \$99,815.00.²¹

3 Here, each of the Class Representatives dedicated personal time and extraordinary
4 effort to prosecuting the Action on behalf of the Class, as set forth in their declarations
5 attached to the Nirmul Declaration as Exhibits 1 through 7. Notably, at the outset of the
6 Action, when the original Court-appointed Lead Plaintiff, Mr. Dibiase, was unable to
7 continue to serve as lead plaintiff because of illness, Class Representatives stepped forward
8 to ensure a seamless transition of leadership over the litigation, ensuring that the case
9 maintained its trial track, and that a class could be certified. ¶ 297. More specifically, Class
10 Representatives have, among other things: communicated regularly with Class Counsel
11 regarding strategy and developments in the Action through regular telephone calls, in-
12 person meetings, and correspondence; reviewed important pleadings and briefs filed in the
13 Action; assisted Class Counsel in responding to voluminous discovery requests on an
14 accelerated basis; prepared for and testified at depositions in connection with class
15 certification (all within a truncated timeframe); prepared for trial; reviewed and approved
16 mediation materials and actively participated in the Parties' protracted settlement
17 negotiations; and evaluated the terms of the Settlement. *See* Melgoza Decl. (Ex. 1); Tilahun
18 Decl. (Ex. 2); Nelson Decl. (Ex. 3); Butler Decl. (Ex. 4); Dukes Decl. (Ex. 5); Allen Decl.
19 (Ex. 6); and Dandridge Decl. (Ex. 7). These activities often necessitated taking time-off
20 from work and other professional obligations, travel and stays away from home, child-care
21 arrangements, and being available and accessible to counsel. *Id.* The foregoing efforts are
22 precisely the types of activities courts have found to support reimbursement to class
23 representatives. *See In re Heritage Bond Litig.*, 2005 WL 1594403, at *14 (C.D. Cal.
24 June 10, 2005) (activities such as "responding to discovery, preparing for, traveling to and
25 attending their depositions and maintaining contact with Plaintiffs' counsel to monitor the
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27
28 ²¹ This proposed aggregate amount breaks down as follows: \$36,750.00 to Melgoza;
\$22,800.00 to Tilahun; \$5,000.00 to Nelson; \$22,765.00 to Butler; \$7,500.00 to Dukes;
\$2,500 to Allen; and \$2,500 to Dandridge.

1 litigation” support a finding that class representatives were “actively involved in every
2 aspect of . . . litigation”). Indeed, courts have noted the importance of reimbursing class
3 representatives’ time and expenses because doing so “encourages participation of plaintiffs
4 in the active supervision of their counsel.” *Varljen v. H.J. Meyers & Co., Inc.*, 2000 WL
5 1683656, at *5 n.2 (S.D.N.Y. Nov. 8, 2000).

6 Moreover, numerous courts throughout the country, including this Court, have
7 approved awards to compensate representative plaintiffs for the time and effort they spent
8 on behalf of a class. *See, e.g., Loritz v. Exide Techs*, No. 2:13-cv-02607-SVW-E, ECF
9 No. 247, at *12-13 (C.D. Cal. July 27, 2016) (Wilson, J.) (awarding a total of \$29,500 to
10 six plaintiffs “for their time and expense in representing the class”); *Ducan v. Joy Global*
11 *Inc.*, No. 16-cv-1229, ECF No. 79, at *2 (E.D. Wis. Dec. 27, 2018) (awarding a total of
12 \$25,400 to two lead plaintiffs); *In Re CytRx Corp. Secs. Litig.*, No.: 2:16-CV-05519-SJO-
13 SK, ECF No. 129, at *3 (C.D. Cal. Sept. 17, 2018) (awarding \$15,000 to individual lead
14 plaintiff); *Zacharia v. Straight Path Comm’s, Inc.*, No. 2:15-cv-08051-JMV-MF, ECF
15 No. 90, at *4 (D.N.J. Sept. 7, 2018) (awarding \$30,000 to individual lead plaintiff); *In re*
16 *Ariad Pharms., Inc. Secs. Litig.*, No. 1:13-cv-12544, ECF No. 257, at *2 (D. Mass. May 10,
17 2018) (awarding \$61,250 to individual plaintiff); *In re Heckmann Corp. Secs. Litig.*,
18 No. 1:10-cv-00378-LPS-MPT, ECF No. 308, at *2 (D. Del. June 26, 2014) (awarding
19 \$58,065.00 to individual class representative). Thus, the awards that Class Representatives
20 seek are reasonable and fully justified under the PSLRA and warrant the Court’s approval.

21 **V. CONCLUSION**

22 For the reasons stated herein and in the Nirmul Declaration, Class Counsel
23 respectfully requests the Court: (i) award attorneys’ fees in the amount of 25% of the
24 Settlement Fund; (ii) approve reimbursement of Plaintiffs’ Counsel’s Litigation Expenses
25 in the amount of \$2,290,350.53, plus interest; and (iii) approve the proposed awards to Class
26 Representatives in the aggregate amount of \$99,815.00.

1 Dated: January 11, 2021

Respectfully submitted,

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